

Grow Your Business WITH US



**CHARLES
KOINER
CONSERVANCY**

for Urban Farming



FIND US AT KOINER FARM
737 EASLEY STREET, SILVER SPRING, MD 20910
WWW.CKCFARMING.ORG | [#CKCFARMING](https://twitter.com/CKCFARMING)



CHARLES KOINER CONSERVANCY
for Urban Farming

Rooted in Community

MISSION & VISION

As a local land trust, we are working to create and sustain a network of community-led farms and gardens throughout Montgomery County, MD. Our farms and gardens offer programs and services that help feed and inspire the next generation of farmers, foodies and agriculture innovators.



IMPACT & REACH

Our farms and gardens collectively host 200+ visitors per week (Apr-Oct), and annually engage over 500 students, 50 volunteers, and 20 interns in programming. In total, our farms and gardens produce about 4,500 pounds of healthy produce and host over 100 on-farm events yearly.

DONORS & SPONSORS

Farming is tough business, and the market price for fresh produce does not even come close to covering full cost of production. That is why donors and sponsors are critical to creating a more sustainable food system. In partnership with our donors and sponsors, we provide opportunities for engagement & promotion.



SEE SPONSORSHIP OPPORTUNITIES BELOW!



Seeds of Support

EVENT SUPPORT

Support our weekly Farm Markets, monthly Workshops or annual Harvest Dance, with up to 4 avenues for company promotion, including our website, social media, physical signage and live announcements.

SPONSORSHIPS VALUED @ \$100 - \$1,000



ENGAGEMENT OPS

Bring your staff (~12) to our farm for a morning yoga session, a brown bag lunch, or an afternoon of farmwork followed by local beer tasting.

SPONSORSHIPS VALUED @ \$250 - \$2,500

PROGRAM SUPPORT

Sponsor a program and receive naming rights on both physical farm infrastructure, as well as on our website. Plus, you'll receive regular pictures of the program in action.

SPONSORSHIPS VALUED @ \$50 - \$5,000





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How it works

Fill in the sponsor info, then review the sponsorship opportunities listed below. Think of these opportunities as a-la-carte options and circle the ones that interest you. Add up the total value and send us your request. You can direct all sponsorship requests and/or inquiries to kate@ckcfarming.org.

Sponsor Info: _____
name of sponsor website

Point of Contact: _____
name of contact email phone

EVENT SUPPORT

Logo on HOMEPAGE
of our website for 1 year

\$250

\$250

\$250

Logo on BANNER at
Farm Market for 1 year

\$250

\$250

\$250

RECOGNITION given
during live events

\$100
per market

\$100
per workshop

\$100
per fundraiser

TABLING & SPEAKING OP
provided at live events

\$1,000

\$1,000

\$1,000

PROGRAM SUPPORT

Logo on HOMEPAGE
of our website for 1 year

\$250

\$250

\$250

Logo on SOCIAL MEDIA
and program brochures

\$250

\$250

\$250

NAMING RIGHTS on farm
spaces and/or infrastructure

\$50
for 1 year of
Adopt-A-Row

\$250
for 1 year of
company logo on
Farm Market Banner

\$5,000
for 1 year with
metal sign recognizing
company's contribution

PHOTOS & TESTIMONIALS
of programs in action

\$0

\$0

\$0

ENGAGEMENT OPS

Logo on HOMEPAGE
of our website for 1 year

\$250

\$250

\$250

PRIVATE EVENT for up to 12
staff members at our farm

\$2,500

\$2,500

\$2,500

PHOTOS & TESTIMONIALS
of your staff in action

\$0

\$0

\$0

MORNING YOGA ON THE FARM

BROWN BAG LUNCH AND FARM TALK

AFTERNOON FARMWORK FOLLOWED BY HAPPY HOUR