

Grow Your Business WITH US



**CHARLES
KOINER
CONSERVANCY**

for Urban Farming



FIND US AT KOINER FARM
737 EASLEY STREET, SILVER SPRING, MD 20910
WWW.CKCFARMING.ORG | [#CKCFARMING](https://twitter.com/CKCFARMING)



CHARLES KOINER CONSERVANCY
for Urban Farming

Rooted in Community

MISSION & VISION

As a local land trust, we are working to create and sustain a network of community-led farms and gardens throughout Montgomery County, MD. Our farms and gardens offer programs and services that help feed and inspire the next generation of farmers, foodies and agriculture innovators.



IMPACT & REACH

Our farms and gardens collectively host 200+ visitors per week (Apr-Oct), and annually engage over 500 students, 50 volunteers, and 20 interns in programming. In total, our farms and gardens produce about 4,500 pounds of healthy produce and host over 100 on-farm events yearly.

DONORS & SPONSORS

Farming is tough business, and the market price for fresh produce does not even come close to covering full cost of production. That is why donors and sponsors are critical to creating a more sustainable food system. In partnership with our donors and sponsors, we provide opportunities for engagement & promotion.



SEE SPONSORSHIP OPPORTUNITIES BELOW!



Seeds of Support

EVENT SUPPORT

Support our weekly Farm Markets, monthly Workshops or annual Harvest Dance, with up to 4 avenues for company promotion, including our website, social media, physical signage and live announcements.

SPONSORSHIPS VALUED @ \$100 - \$1,000



ENGAGEMENT OPS

Bring your staff (~12) to our farm for a morning yoga session, a brown bag lunch, or an afternoon of farmwork followed by local beer tasting.

SPONSORSHIPS VALUED @ \$250 - \$2,500

PROGRAM SUPPORT

Sponsor a program and receive naming rights on both physical farm infrastructure, as well as on our website. Plus, you'll receive regular pictures of the program in action.

SPONSORSHIPS VALUED @ \$50 - \$5,000





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How it works

Fill in the sponsor info, then review the sponsorship opportunities listed below. Think of these opportunities as a-la-carte options and circle the ones that interest you. Add up the total value and send us your request. You can direct all sponsorship requests and/or inquiries to kate@ckcfarming.org.

Sponsor Info: _____
name of sponsor website

Point of Contact: _____
name of contact email phone

EVENT SUPPORT	WEEKLY FARM MARKETS	MONTHLY WORKSHOPS	ANNUAL HARVEST DANCE
Logo on HOMEPAGE of our website for 1 year	\$250	\$250	\$250
Logo on BANNER at Farm Market for 1 year	\$250	\$250	\$250
RECOGNITION given during live events	\$100 per market	\$100 per workshop	\$100 per fundraiser
TABLING & SPEAKING OP provided at live events	\$1,000	\$1,000	\$1,000
PROGRAM SUPPORT	GENERAL OPERATING SUPPORT	GENERAL OPERATING SUPPORT	CAPITAL SUPPORT
Logo on HOMEPAGE of our website for 1 year	\$250	\$250	\$250
Logo on SOCIAL MEDIA and program brochures	\$250	\$250	\$250
NAMING RIGHTS on farm spaces and/or infrastructure	\$50 for 1 year of Adopt-A-Row	\$250 for 1 year of company logo on Farm Market Banner	\$5,000 for 1 year with metal sign recognizing company's contribution
PHOTOS & TESTIMONIALS of programs in action	\$0	\$0	\$0
ENGAGEMENT OPS	MORNING YOGA ON THE FARM	BROWN BAG LUNCH AND FARM TALK	AFTERNOON FARMWORK FOLLOWED BY HAPPY HOUR
Logo on HOMEPAGE of our website for 1 year	\$250	\$250	\$250
PRIVATE EVENT for up to 12 staff members at our farm	\$2,500	\$2,500	\$2,500
PHOTOS & TESTIMONIALS of your staff in action	\$0	\$0	\$0