

CORPORATE SPONSORSHIP PACKAGE

Grow Your Business WITH US



CHARLES KOINER CONSERVANCY

for Urban Farming



FIND US AT KOINER FARM
737 EASLEY STREET, SILVER SPRING, MD 20910
WWW.CKCFARMING.ORG | [#CKCFARMING](https://twitter.com/CKCFARMING)



CHARLES KOINER CONSERVANCY for Urban Farming

Rooted in Community

MISSION & VISION

As a local land trust, we are working to create and sustain a network of community-led farms and gardens throughout Montgomery County, MD. Our farms and gardens offer programs and services that help feed and inspire the next generation of farmers, foodies and agriculture innovators.



IMPACT & REACH

Our farms and gardens collectively host 200+ visitors per **week** (Apr-Oct), and annually engage over 500 students, 50 volunteers, and 20 interns in programming. In total, our farms and gardens produce about 4,500 pounds of healthy produce and host over 100 on-farm events yearly.

DONORS & SPONSORS

Farming is tough business, and the market price for fresh produce does not even come close to covering full cost of production. That is why donors and sponsors are critical to creating a more sustainable food system. In partnership with our donors and sponsors, we provide opportunities for engagement & promotion.



SEE SPONSORSHIP OPPORTUNITIES BELOW!



CHARLES KOINER CONSERVANCY for Urban Farming

Seeds of Support

EVENT SUPPORT

Support our weekly Farm Markets, monthly Workshops or annual Harvest Dance, with up to 4 avenues for company promotion, including our website, social media, physical signage and live announcements.

SPONSORSHIPS FROM \$100 - \$1,000



ENGAGEMENT OPS

Bring your staff (~12) to our farm for a morning yoga session, a brown bag lunch, or an afternoon of farmwork followed by local beer tasting.

SPONSORSHIPS FROM \$250 - \$2,500

PROGRAM SUPPORT

Sponsor a program and receive naming rights on both physical farm infrastructure, as well as on our website. Plus, you'll receive regular pictures of the program in action.

SPONSORSHIPS FROM \$50 - \$5,000





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How it works

Fill in the sponsor info, then review the sponsorship opportunities listed below. Think of these opportunities as a-la-carte options and circle the ones that interest you. Add up the total value and send us your request. You can direct all sponsorship requests and/or inquiries to kate@ckcfarming.org.

Sponsor: _____
name of sponsor website

Point of Contact: _____
name of contact email phone

EVENT SUPPORT

WEEKLY FARM MARKETS

MONTHLY WORKSHOPS

ANNUAL HARVEST DANCE

Logo on HOMEPAGE of our website for 1 year

\$250

\$250

\$250

Logo on BANNER at Farm Market for 1 year

\$250

\$250

\$250

RECOGNITION given during the event

\$100 per market

\$100 per workshop

\$100 per fundraiser

TABLING & SPEAKING OP provided during the event

\$1,000

\$1,000

\$1,000

PROGRAM SUPPORT

GENERAL OPERATING SUPPORT

GENERAL OPERATING SUPPORT

CAPITAL SUPPORT

Logo on homepage of our website for 1 year

\$250

\$250

\$250

Logo on social media post and program brochure/website

\$250

\$250

\$250

Naming rights on spaces and/or infrastructure

\$50 for 1 year of Adopt-A-Row

\$250 for 1 year with company logo on Farm Market Banner

\$5,000 for 1 year with metal sign recognizing company's contribution

Photos and testimonials of program in action

\$0

\$0

\$0

ENGAGEMENT OPS

MORNING YOGA ON THE FARM

BROWN BAG LUNCH AND FARM TALK

EVENING FARMWORK AND BEER TASTING

Logo on HOMEPAGE of our website for 1 year

\$250

\$250

\$250

PRIVATE EVENT for up to 12 staff members at our farm

\$2,500

\$2,500

\$2,500

PHOTOS & TESTIMONIALS of staff in action

\$0

\$0

\$0